



## Are you looking for a new challenge

Do you want to work in an ambitious and dynamic organization? Do you have a track record in the management of multiple websites at the same time? Then this is the job for you!

Because of the expansion of CleanNA we are looking for a webmaster:

### Webmaster

As a Webmaster you are responsible for creating and integrating the three websites of the Double Helix Group as well as keeping them up-to-date (CleanNA, GC biotech and GC biotech UK).

#### further tasks and responsibilities

- Build functional and easy to use websites.
- Test websites across browsers, operating systems and devices
- Maintain, configure and troubleshoot servers
- Ensure the site security by setting up firewalls and login pages
- You optimize loading speeds and capacity
- Troubleshoot in case of problems
- Responsible for Marketing and Search Engine Optimization (SEO and SEM)

#### requirements

To fulfill this job you have a higher level education and a minimum of 2 year's experience in a website management role. Furthermore you have:

- Hands-on experience with CMS frameworks (WordPress is a plus)
- Knowledge on both the technical and content side of SEO and experience with tools such as Google Search Console, Analytics, Data studio etc. (Google Tag Manager is a plus)
- Experience with web development and web design
- Knowledge of programming languages and operating systems, online marketing, and IT security

#### furthermore

- Your communication skills (in English) are excellent
- You have the ability to manage multiple stakeholders effectively to organize and prioritize projects based on business need
- You are proficient in number crunching in Excel
- You have a "customer first" mindset with a strong understanding of customer points and buyer journeys, websites UX, Conversion Rate Optimization and web accessibility best practices
- You have a knack for problem solving and you have an analytical mindset
- Knowledge of Life Sciences is a plus

#### We offer

- A dynamic work environment with enthusiastic colleagues
- Working at the forefront of science
- Room for initiative and responsibility
- Family atmosphere
- Incentives such as bonuses and commissions



**Who are we?**

CleanNA is a Dutch manufacturer of laboratory reagents for the isolation of DNA and RNA from biological materials. Through our technology we focus on laboratories in need of process automation. We work together with our customers to transform their specific needs into customized solutions using our experience and scientific knowledge of magnetic beads. We carry out our activities from Waddinxveen (Or if you live in the UK, from Cambridge).

**Interested?**

Are you interested or would you like to know more about this vacancy? Please contact Emiko Abe- van Deursen (tel: +31 (0) 182 22 33 56). Your CV and letter of motivation can be send to [hr@cleanna.com](mailto:hr@cleanna.com).

Would you like to know more about our organization? Then take a look at our website: [www.cleanna.com](http://www.cleanna.com).